

Implementing Acquisition Reform

**An Interactive Learning Experience
Using a Case Study
Developed by
A Government-Industry Team
Commercial Business Environment Working
Group**

6 November 1998

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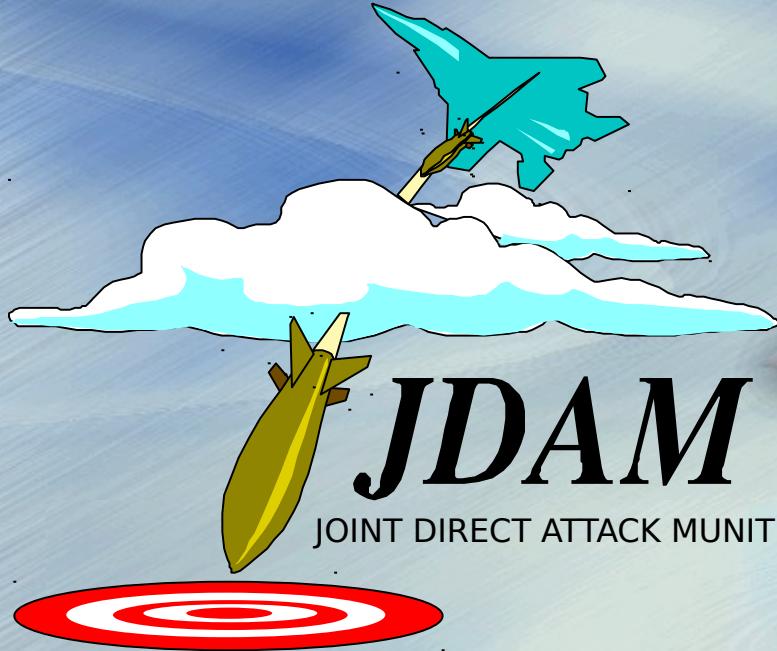
Agenda

- ◆ Mission
- ◆ Project evolution
- ◆ Integrated Product Team
- ◆ Unique focus
- ◆ Products and services
- ◆ Current Status

Mission

- ◆ Develop an interactive learning experience to educate government and industry acquisition leaders in the most significant aspects of acquisition reform.
- ◆ Use the JDAM program as the basis for a case study to emphasize the acquisition reform applications employed by that PMO.

Mission Accomplished!



Jan 97 Dr. Kaminski encouraged joint
Industry - government
acquisition training

Feb 97 Dr. Jacques Gansler, as Chair
of DAU/DSMC Board of
Visitors, encouraged the use
of case studies at DSMC

May 97 DoD and Boeing agree to
sponsor joint case study

Jun-Dec Designed and developed
learning experience and
JDAM case study

Mar 98 Conducted “pilot” of learning
~~experience at the DMR House~~
study structure
~~People~~

Integrated Product Team

- ◆ **Defense Systems Management College**
- ◆ **The Boeing Company - The Office of Lifelong Learning**
- ◆ **Corporate Classrooms, Inc.**
- ◆ **DoD and Boeing JDAM management and staff**
- ◆ **JDAM subcontractors**
- ◆ **Acquisition Reform Leaders from DoD and Boeing**

Industry/Government Partnering

Unique Focus

- ◆ **J3A3 Implementation approach**
 - Just in time, just for me, just enough
 - Anytime, anywhere, anyone
- ◆ **Blend Acquisition Reform with innovation, change and creativity**
- ◆ **Management/Leadership emphasis**
- ◆ **IPT or academic setting**
- ◆ **Harvard Business School case study design**
- ◆ **Partnering with Industry and Government**

Exceeded Expectations

Products and Services

- ◆ **Interactive Learning Experience activities**
- ◆ **JDAM case study**
- ◆ **Acquisition Reform video series**
- ◆ **Harvard Business Case Study**

Guidelines

Flexible Application

- ◆ Involved DOD and Boeing senior leadership
- ◆ Developed skill sets on Harvard Business School case study best practices
- ◆ Conducted Boeing and DSMC IPT workshops
- ◆ Integrated into courses
- ◆ *DSMC Best Practices Learning Experience*

- Acknowledgments**
- ◆ Dr. Jim McMichael [DoD] and Jim Sines for their executive sponsorship of this project
 - ◆ Dr. Paul Kaminski [former USD(A&T)] for sharing the “4 Ps” (People, Partnerships, Process and Perseverance)
 - ◆ David Drabkin, Ric Sylvester, and Bill Mounts for sharing their expertise on acquisition reform
 - ◆ Oscar Soler, Charlie Dillow, Terry Little for support during videotape and live case study discussions on JDAM
 - ◆ Everyone who was interviewed during the development of the JDAM case study
 - ◆ The “Implementing Acquisition Reform” pilot team for their time.

